



# IBEROSTAR

## BEACHFRONT RESORTS

### **Iberostar is Offering Exclusive Wedding Promotions for 2024**

*Travel Agents to receive double Star Agents points, 15% commission for wedding bookings, and exclusive client offers at Iberostar resorts in three prime destinations*



**Palma de Mallorca, Spain, November 1, 2023** – Iberostar Beachfront Resorts announced today a range of exclusive wedding promotions available for its properties in three premier destinations: Dominican Republic, Jamaica and Mexico. Travel agents can now benefit from double points when booking accommodations on Iberostar’s Star Agents program and a 15% enhanced commission on wedding dayevents.

Recent trends indicate that 2024 will be a strong year for select Caribbean destinations. The Dominican Republic, for example, is on track to bring in 10 million visitors by the end of 2023. Mexico and Jamaica also demonstrate robust tourism figures, showing substantial growth compared to their 2019

pre-pandemic statistics. With an increasing number of travelers choosing these destinations, couples looking to tie the knot are also considering them for their special day.

Iberostar, a brand rooted in responsible tourism, has developed a collection of tailored experiences to ensure a dream wedding experience for all couples who choose to celebrate at one of their properties. The company's wedding program has aligned its offerings with sustainability, customization, and extended celebrations to ensure that every couple's experience is as unique as environmentally friendly.

With so many venue destinations to choose from, Iberostar's wedding promotions present an ideal option for couples that wish to celebrate a destination wedding. Travel agents with wedding clients can offer couples a five complimentary nights for a return visit at any Iberostar property in Mexico, the Dominican Republic or Jamaica. Furthermore, couples receive one complimentary activity for their Wedding Week group from the following options:

- Semi-Private Rehearsal Dinner
- Mixology Class & Cooking Workshop
- Cocktail Hour with a Select Bar

Travel agents are also able to extend an exclusive 20% discount on spa services to all wedding groups.

These special benefits are part of the Star Agents program offered by Iberostar Group, specifically for travel agents and partners securing accommodation for their clients at Iberostar properties. The program grants travel professionals privileged access to information about the diverse portfolio of Iberostar hotels and resorts and enables them to seamlessly initiate reservations, manage bookings, earn points, and unlock exclusive offers and promotions. Travel agents interested in joining the program can register at [www.staragents.com](http://www.staragents.com).

Promotions are valid from **February 1 to March 31, 2024**, for travel from **February 1, 2024, to April 30, 2025**. Terms and conditions apply.

To learn more about these offers and to start planning a wedding, please visit <https://iberostaragents.com/us/weddingpromotion>.

### **About Iberostar Group**

Iberostar Group is a 100% family-owned Spanish multinational with more than 65 years of history in tourism and business origins dating back to 1877. Its core business is Iberostar Hotels & Resorts, whose portfolio exceeds 100 4 and 5-star hotels in 16 countries. The Group has become an international benchmark by promoting a responsible tourism business model that focuses on caring for people and the environment. Its pioneering [Wave of Change](#) movement reflects the company's specific commitment to the environment and the oceans, and the effort to share it with society as a whole.

With sustainability as the driving force and lever of the business, Grupo Iberostar places the circular economy at the center of its strategy and is working on its own 2030 Agenda to be waste-free by 2025, carbon neutral by 2030, 100% responsible in its seafood supply chain by 2025, and improve the health of the ecosystems surrounding its hotels, among other objectives.

The Group is made up of a global team of more than 30,000 people of 95 nationalities. Thanks to this talent, the company is a leader in quality and drives differentiation in customer experience through constant product innovation and digital commitment.

Discover us at

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